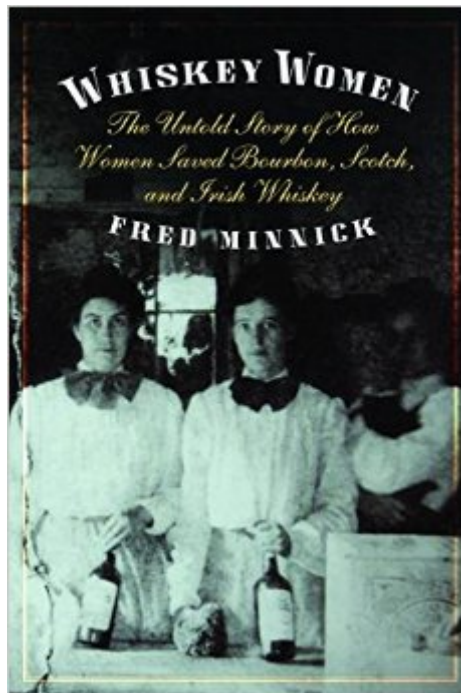


The book was found

Whiskey Women: The Untold Story Of How Women Saved Bourbon, Scotch, And Irish Whiskey



Synopsis

Without women, whiskey may not exist. In *Whiskey Women*, a Wall Street Journal-bestselling author Fred Minnick tells the tales of women who have created this industry, from Mesopotamia's first beer brewers and distillers to America's rough-and-tough bootleggers during Prohibition. Women have long distilled, marketed, and owned spirits companies. These strong women built many iconic brands, including Bushmills, Laphroaig, and Maker's Mark. Until now their stories have remained untold.

Book Information

Hardcover: 236 pages

Publisher: Potomac Books; First Edition edition (October 1, 2013)

Language: English

ISBN-10: 1612345646

ISBN-13: 978-1612345642

Product Dimensions: 6.4 x 0.9 x 9.3 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars See all reviews (27 customer reviews)

Best Sellers Rank: #244,353 in Books (See Top 100 in Books) #52 in Books > Cookbooks, Food & Wine > Beverages & Wine > Wine & Spirits > Whiskey #249 in Books > Cookbooks, Food & Wine > Beverages & Wine > Wine & Spirits > Spirits #257 in Books > Business & Money > Women & Business

Customer Reviews

"Whiskey Women: The Untold Story of How Women Saved Bourbon, Scotch, and Irish Whiskey" is so important that I own(ed) 3 copies of it. I have carried it around with me for months, inhabiting it. I have consumed a pre-release publisher's timed self destructing electronic edition (based on my reviewer status), a signed hard cover (destroyed in an accident), and finished with a kindle edition. I consider it an important book - the kind that can change your view of the world. Or at least of the whisky world - and, in my view, that counts for a lot. The particular view that "Whiskey Women" undoes is the notion that whiskey is a man's drink and that, after that fact, it's OK for women to like it too. The "it's OK, honey, I'll scoot over for you and make room for you on this bench on the whiskey express" notion that is embodied in such facts as whiskey marketing people developing extremely light whiskies to be marketed to women and developing flavored whiskies specifically to appeal to the women's market. For example: "Though industry officials don't like to talk about it,

itâ™s no secret that one initial aim of the [flavored whiskey] bottlings was to bring women into the whiskey fold. âœl do think itâ™s a major effort to go after female drinkers in an aggressive way,â • Mr. [Dave] Pickerell said."-- from the 2013/06/26 Times article in the Dining section titled "Flavored Whiskeys Expand The Market".This point of view is nothing new.

[Download to continue reading...](#)

Whiskey Women: The Untold Story of How Women Saved Bourbon, Scotch, and Irish Whiskey
IRISH RECIPES FOR ST. PATRICK'S DAY: The Best of Irish Cooking, Drinks and Jokes For St. Patrick's Day (IRISH RECIPES SAINT PATRICK IRISH ST.PATRICK BOOKS SERIES Book 1)
Easy Irish Cookbook (Irish Cookbook, Irish Recipes, Irish Cooking, Scottish Recipes, Scottish Cooking, Scottish Cookbook 1) IRISH: How To Be Irish + The Big Irish Cookbook Irish Baking Book: Traditional Irish Recipes (Traditional Irish Cooking) Scotch-Irish Migration to South Carolina, 1772
The Home Distiller's Handbook: Make Your Own Whiskey & Bourbon Blends, Infused Spirits and Cordials American Whiskey, Bourbon & Rye: A Guide to the Nation's Favorite Spirit Kentucky Bourbon Whiskey: An American Heritage Kentucky Bourbon & Tennessee Whiskey An Irish Country Love Story: A Novel (Irish Country Books) How the Irish Saved Civilization How To Make Whiskey: A Step-by-Step Guide to Making Whiskey Whiskey Distilling 101: The Complete Whiskey Distilling Handbook for Beginners How to make food with Whiskey: 25 Tantalizing Whiskey Recipes
IRISH DRUIDS AND OLD IRISH RELIGIONS (The Celtic Mythology of Superstitions, Magic, Gods, Worship, Sacred Beliefs, Isle of Man, & etc) - Annotated Who are Celts' People? Tomhais MÃ©id Mo GhrÃ¡ Duit (Guess How Much I Love You in Irish) (Irish Edition) Irish Food & Cooking: Traditional Irish cuisine with over 150 delicious step-by-step recipes from the Emerald Isle St. Patrick's Day the Irish Way: A Delicious Collection of Traditional Irish Recipes British & Irish Campaign Medals - Volume 2: 1899 to 2009 (British & Irish/Empire Campaign Medals)

[Dmca](#)